





Sari Wisenthal-Shore

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Overview

Accomplished industrial designer who combines psychology with creative design. Experience in research and design of informational graphics (educational, marketing, media) as well as product and brand design. Track record in project management and effective team coordination.

Resume

 Education	2007-Present	The Israeli Open University, Bachelor of Psychology , Jerusalem, Israel. Degree to be conferred, December 2011
	2002-2005	Engineering of Industrial Design , Hadassah College, Jerusalem, Israel.
Work Experience: Designer	2005-Present	Sari Design , Provides consulting services in the areas of learning materials design as well as concept, brand and product development. <ul style="list-style-type: none">• Promotional Video Animation for a Member of Parliament; involved content design & flash animation (2011).• Instructional Design Research reviewing principles of design; with relations to the latest developments in cognitive multimedia learning & the field of visual attention (2010-2011).• Infographic Design for teaching complex information about icicle formations; involved data research, content design & graphic design (2011).• Branding and Graphic design for executive search firm; involved implementing principles of information design & designing graphics for the web (2010-2011).• Concept & Product Development for office exercise products; involved sketching, prototyping & computer modeling for production (2007-2010).• Educational Animation & Presentation Design demonstrating the operation of energy saving turbines and locomotive engines (2008-2009).
Work Experience: Other	2005-2008	Industrial design department , Hadassah College, Jerusalem, Israel. <ul style="list-style-type: none">• Environmental Design Instructor, Semester-Length Course.• Faculty designate for consulting services in design management to a range of companies, as part of a product development team.• Computer Lab Manager, Operation and maintenance of the lab including the assimilation and operations of a 3D printer.• Public Relations Management, Managed exhibitions, conferences and external affairs.
	2005-2007	Leader of the Young Israeli Industrial Design Community , Organized events, exhibitions and public relations within the student design community.
	2004-2005	Tutor and Academic Coach, Working with Learning Disabled Students of Design , The Tutoring Project for Social Awareness, Israel.
	2003-2005	Educator and Tutor, Distressed Youth , Working with youth-at-risk via pedagogic intervention, instruction in specialized computer programming and coordinator of social programming, Intel "Club House", Jerusalem, Israel.
	1999-2001	Physical Fitness Officer, First Lieutenant , Taught multiple training courses, Israeli Defense Force.
 Languages		Hebrew, English Fluent French, Spanish Basic Knowledge
 Computer Skills		Graphic programs Photoshop, Flash, Illustrator, InDesign 3D design programs Rhino, SolidWorks Drafting programs Rhino, Basic knowledge in AutoCAD Animation programs 3DS Max, Flash
	2005	Thread Chair This design won "Design 2005" for the National Israeli Design Competition
 Awards	2004	The Dean's Scholarship of Excellence for exceptional achievements in the studies of Industrial Design, Hadassah College, Jerusalem, Israel.
	2003	The Exceptional Workshop Work Award Hadassah College, Jerusalem, Israel.